

Component B Capacity and Assessment Workplan

Activities/Tasks	Work to begin by (date)	Who Is Responsible? <i>Individuals who will carry out action steps</i>
Capacity Building 1 : Substance Abuse Prevention		
1. Convene partners to form a Substance Abuse Prevention Task Force to guide local efforts to address substance abuse. Recruit a Graduate MSW intern to work alongside HMP action team members, Maria Donahue, Dustin Eirdosh, Irene Greene-Murphy, Ed Oeschlie, and Tim Fuller.	September 30	Tim Fuller, Doug Michael
2. Substance Abuse Prevention Task Force will review county SPEP plan, Youthlead service learning project goals, Minimum Common Program Objectives, MYDAUS data, and other data and plans as needed.	October 31	Tim Fuller
3. The Task Force will guide and support current MCPs and prepare to address future opportunities for substance abuse prevention initiatives.	November 30	Tim Fuller
4. Substance Abuse Prevention Task Force will coordinate implementation of strategies and assess needs across the community for addressing substance abuse prevention.	December 31	Tim Fuller
5. Substance Abuse Prevention Task Force will monitor efforts and adjust strategies as needed while continuing to build capacity within the Task Force.	Ongoing after December 31	Tim Fuller

All SPF-SIG funded Substance Abuse Prevention Strategies must meet the criteria for evidence-based prevention strategy based on the guidelines from SAMHSA. Please read the *OSA SPF-SIG Strategy Approval Guide*, before filling out this “Component B OSA Substance Abuse Workplan.” For all strategies in “Other Strategies” column, please fill out the forms provided in the guide and submit to the Office of Substance Abuse. To access and download the guide and required forms, go to www.maine.gov/dhhs/osa/prevention/community/spfsig/

Component B OSA Substance Abuse Workplan					
MCP Required Objective:	Work to begin by (date)	Who Is Responsible for leading implementation?	Towns prioritized in year one	Pre-approved Strategies**	Other Strategies (Must go through OSA evidence based strategy approval process before funds can be spent on these)
3.1 Increase effectiveness of local underage drinking law enforcement policies & practices (based on Maine Chiefs of Police/OSA model policy)	September 30	Local Chiefs of Police and Sheriffs Department	Bar Harbor Mount Desert Southwest Harbor Tremont Trenton Lamoine Cranberry Isles Frenchboro Swans Island	<p><i>Enforcement: Increase enforcement actions related to underage drinking, furnishing, and hosting laws</i></p> <p><i>Collaboration: Coalition-building between law enforcement and prevention community to establish underage drinking enforcement as shared priority.</i></p> <p><i>Policy: Departmental policy around underage drinking enforcement, based on</i></p>	

				<p><i>model policy.</i></p> <p>Local process: Substance Abuse Prevention Task Force will collaborate with local police departments and county sheriffs office to assess alignment of current policies and practices with Maine Chiefs of Police/OSA model policy.</p>	
<p>3.2 Increase use of recommended parental monitoring practices for underage drinking</p>	<p>September 30</p>	<p>Irene Greene-Murphy LCSW, LADC</p>	<p>Bar Harbor Mount Desert Southwest Harbor Tremont Trenton Lamoine Cranberry Isles Frenchboro Swans Island</p>	<p><i>Education:</i> <i>Community Parent meetings to educate parents about effective monitoring practices.</i></p> <p><i>Communications: Social marketing campaign and materials targeting parents; publicize school policies and law enforcement policies regarding underage drinking.</i></p> <p>Local process: Irene Greene-Murphy (CLFC Master Trainer) will use Creating Lasting Family Connections (CLFC) curricular resources to educate parents of at-risk high school students about effective monitoring practices.</p>	

<p>3.3 Increase effectiveness of retailers policies and practices that restrict access to alcohol by underage youth</p>	<p>September 30</p>	<p>Tim Fuller</p>	<p>Bar Harbor Mount Desert Southwest Harbor Tremont Trenton Lamoine Cranberry Isles Frenchboro Swans Island</p>	<p><i>Collaboration: Community organizing for policy changes to reduce youth access to alcohol; Collaboration with retailers to prioritize reducing underage access and implement strategies such as voluntary mystery shopper program</i></p> <p><i>Communications: Alcohol Warning posters; Strategic use of the Media to increase public perception that the laws are being enforced and that retailers will not sell to minors.</i></p> <p>Local process: Substance Abuse</p>	

				<p>Prevention Task Force & MSW Graduate Intern will engage community stakeholders to identify opportunities and develop a plan of action to reduce retail access to alcohol by youth.</p> <p>Substance Abuse Prevention Task Force will collaborate with the Hancock County Underage Drinking Taskforce, Bar Harbor and Southwest Harbor Police Depts to assess impact of compliance checks and educate local businesses</p>	
<p>3.10 Reduce appeal of high risk drinking (among 18-25 year olds) by increasing knowledge of the health risks</p>	<p>September 30</p>	<p>Tim Fuller</p>	<p>Bar Harbor Mount Desert Southwest Harbor Tremont Trenton Lamoine Cranberry Isles Frenchboro Swans Island</p>	<p><i>Education: Web-based assessment-feedback program such as e-CHUG, web-based course such as College-alc, or other evidence-based program.</i></p> <p><i>Collaboration: Work with colleges and workplaces to distribute informational materials and/or pass policies to institutionalize the program.</i></p> <p>Local process: The Substance Abuse Prevention Task Force will collaborate with the College of Atlantic to recommend web-based</p>	

				assessment/feedback programs for use by COA Students. Task Force members will work with Student Life staff and student committee members to identify most appropriate web-based assessment and method of delivery.	
3.11 Decrease promotions and pricing that encourage high risk drinking among young adults (18-25 year olds)	September 30	MSW Graduate Student Intern	Bar Harbor Mount Desert Southwest Harbor Tremont Trenton Lamoine Cranberry Isles Frenchboro Swans Island	<p><i>Collaboration: Collaboration with retailers to limit promotions that encourage high-risk drinking, including cheap drink specials. Community mobilizing for local and state-level policy changes to limit promotions and increase pricing.</i></p> <p><i>Education: Merchant education about the negative impacts of low pricing and promotions.</i></p> <p>Local process: The Substance Abuse Prevention Task Force will recruit a MSW Graduate Student Intern to conduct an assessment of local pricing promotions throughout the service area to identify the scope of this problem. Based on the assessment results the Task Force will develop an appropriate plan</p>	

				for utilizing evidence-based strategies. Strategies may include limiting advertising and special promotions.	
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**** If strategy is included on Federal Lists or Registries of evidence-based interventions, please provide citation of the source. If strategy is reported (with positive effects) in peer-reviewed journal, please provide citation. If strategy is on OSA’s “pre-approved” list, please note.**

OSA will check strategies in pre-approved column for relevance and appropriateness before the contract becomes final. For explanation of which strategies can be considered pre-approved, see the OSA SPF-SIG Strategy Approval Guide at <http://www.maine.gov/dhhs/osa/prevention/community/spfsig>