

OSA SPF-SIG Workplan

This workplan must accompany each Component B proposal narrative

Please duplicate this form for each objective proposed

(no page limit - submit as many pages as needed to capture all objectives you propose)

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| <p>Process Steps:</p> <ol style="list-style-type: none"> 1. Lay the groundwork 2. Conduct Situation Analysis 3. Develop an Action Plan 4. Implement Plan for Change 5. Monitor and Evaluate |
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Objective	Month work will start on this objective	Towns prioritized in Year 1	Settings prioritized in Year 1 (if applicable)	Persons Responsible [indicate lead responsibility with “(lead)” after name]
<p>3.1 Increase effectiveness of local underage drinking law enforcement policies & practices (based on Maine Chiefs of Police/OSA model policy)</p> <p>(Cross Referenced from CDC/HMP workplan)</p>	November 2007	All service area with specific attention to Blue Hill, Deer Isle, and Stonington	HC Sheriff’s Office and areas patrolled.	Jane Freeman-Community Health Specialist-Lead HC Sheriffs (Jason Lepper and Scott Kane) Action Team (AT) Members-(Regional Tobacco Specialist, BHMH providers, school administrator/teacher/guidance counselor, School Health Coordinator, Hancock County Planning Commission, Maine Maritime Academy Dean of Students, Peninsula Area Team for Health board member, Healthy Island Project board member, CFO Resource Development Center staff member, Blue Hill Peninsula Chamber of Commerce staff member, Penobscot Bay Press, local legislator, Farm-to-School Coordinator, FSNE Coordinator, Local farmers/growers, Community/School garden leaders, Food Pantry Network member, food service staff, YMCA Fitness Director, Explorer’s Club leaders, students, YAP leaders, Land Trust Directors)
<ol style="list-style-type: none"> 1. Groundwork was laid during the SPEP strategic planning sessions. Goals, intervening variables, and strategies were developed by the SPEP committee. 2. Analysis was conducted in Spring 2007 with schools, parents, and communities to determine what is in place and what direction law enforcement and HP Action Team needs to take with respect to underage drinking. 3. HP Action Team will collaborate with HC Sheriffs to develop a community action plan to address needs of the communities in addressing underage drinking. 4. Make plan (including early intervention, adult modeling, enforcement, etc.) with HC Sheriffs and HP Action Team 5. Review and evaluate with Sheriffs and AT quarterly on what has worked and aspects of the plan that need to be revised. 				

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<p>3.2 Increase use of recommended parental monitoring practices for underage drinking</p> <p>(Cross Referenced from CDC/HMP workplan)</p>	October 2007	Isle au Haut Blue Hill Brooksville Castine Penobscot Bay Press Deer Isle-Stonington Surry	Schools and Communities	Jane Freeman-Community Health Specialist-Lead GSA Parent Association Weekly Packet Action Team (AT) Members-(Hancock County Sheriffs, Regional Tobacco Specialist, BHMH providers, school administrator/teacher/guidance counselor, School Health Coordinator, Hancock County Planning Commission, Maine Maritime Academy Dean of Students, Peninsula Area Team for Health board member, Healthy Island Project board member, CFO Resource Development Center staff member, Blue Hill Peninsula Chamber of Commerce staff member, Penobscot Bay Press, local legislator, Farm-to-School Coordinator, FSNE Coordinator, Local farmers/growers, Community/School garden leaders, Food Pantry Network member, food service staff, YMCA Fitness Director, Explorer’s Club leaders, students, YAP leaders, Land Trust Directors) OSA-Resource
<p>1-3. This objective has been identified in our SPEP plan as a primary need for all of HC. A strategic plan with Healthy Hancock partners will be completed for the county in August 2007, Sheriffs, and school personnel to address this objective.</p> <p>4-5. The AT will implement the plan by meeting with key stakeholders in the identified communities to implement, monitor, and evaluate the plan.</p> <p>*There will also be ongoing community collaboration between HC SPEP partners at bi-monthly meetings.</p>				

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<p>3.3 Increase effectiveness of retailers policies and practices that restrict access to alcohol by underage youth,</p> <p>(Cross Referenced from CDC/HMP workplan)</p>	<p>November 2007</p>	<p>Blue Hill Deer Isle Stonington Isle au Haut</p>	<p>Retail locations in identified towns Blue Hill Chamber of Commerce</p>	<p>Jane Freeman-Community Health Specialist-Lead Action Team (AT) Members-(Hancock County Sheriffs, Regional Tobacco Specialist, BMMH providers, school administrator/teacher/guidance counselor, School Health Coordinator, Hancock County Planning Commission, Maine Maritime Academy Dean of Students, Peninsula Area Team for Health board member, Healthy Island Project board member, CFO Resource Development Center staff member, Blue Hill Peninsula Chamber of Commerce staff member, Penobscot Bay Press, local legislator, Farm-to-School Coordinator, FSNE Coordinator, Local farmers/growers, Community/School garden leaders, Food Pantry Network member, food service staff, YMCA Fitness Director, Explorer’s Club leaders, students, YAP leaders, Land Trust Directors) Win Turner-Consultant to HP</p>
<ol style="list-style-type: none"> 1. Determine from Ag office and HC Sheriffs last compliance checks and results. 2. Use # 1 and SPEP strategic plan to analyze information from #1. 3. With AT, Sheriffs, and at least 1 YAP develop plan around training and sticker shock for retailers in identified towns. 4. Implement plan in late fall and winter. 5. Utilize an evaluation developed by HP consultant, YAPs, AT, and/or Sheriffs to determine effectiveness of training for retailers. Determine (if possible) which retailer stores are/are not in compliance. Will use compliance check to rework plan if necessary. 				

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<p>3.6 Reduce appeal of underage drinking by increasing knowledge of the health risks</p> <p>(Cross Referenced from CDC/HMP workplan)</p>	October 2007	Blue Hill Deer Isle Stonington Isle au Haut Castine	YAPs in Union 93 Isle au Haut School High Schools MMA	Jane Freeman-Community Health Specialist-Lead Hancock County Sheriffs-Scot Kane and/or Jason Lepper MMA-Deidra Davis-Dean of Student Services Blue Hill Chamber-Sue Walsh-Director Win Turner-Consultant to HP
<p>1-2. SPEP partners in HC identified health risks as a key intervening variable to use with the 9-20 year old and 18-25 year old population (our first 2 SPEP goals).</p> <p>3. Using our SPEP process that began in 2006, HP will work with key partners in the community to develop a plan to address the knowledge of health risks. This plan will use an evidenced-based model for this objective.</p> <p>4. Plan implemented by partners.</p> <p>5. Monitored and evaluated by persons responsible on objective and/or HP consultant</p>				

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Objective	Month work will start on this objective	Towns prioritized in Year 1	Settings prioritized in Year 1 (if applicable)	Persons Responsible [indicate lead responsibility with "(lead)" after name]
<p>3.10 Reduce appeal of high risk drinking by increasing knowledge of the health risks</p> <p>(Cross Referenced from CDC/HMP workplan)</p>	October 2007	Blue Hill Deer Isle Stonington Isle au Haut Castine	Union 93 Schools High Schools MMA	Jane Freeman-Community Health Specialist-Lead Hancock County Sheriffs-Scot Kane and/or Jason Lepper MMA-Deidra Davis-Dean of Student Services Win Turner-Consultant to HP Media-Weekly Packet Teachers in U 93 Guidance Counselor-Megan Granger-U 93
<p>1-2. SPEP partners in HC identified health risks as a key intervening variable to use with the 9-20 year old and 18-25 year old population (our first 2 SPEP goals).</p> <p>3. Using our SPEP process that began in 2006, HP will work with key partners in the community to develop a plan to address the knowledge of health risks, early intervention, and social norms marketing techniques.</p> <p>4. Plan implemented by partners.</p> <p>5. Monitored and evaluated by persons responsible on objective and/or HP consultant</p>				

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<p>3.11 Decrease promotions and pricing that encourage high risk drinking among young adults</p> <p>(Cross Referenced from CDC/HMP workplan)</p>	<p>November 2007</p>	<p>Blue Hill</p>	<p>Blue Hill Chamber Weekly Packet Retailers Community</p>	<p>Jane Freeman-Community Health Specialist-Lead Blue Hill Chamber-Sue Walsh-Director Weekly Packet-Reporters Action Team (AT) Members-(Hancock County Sheriffs, Regional Tobacco Specialist, BMMH providers, school administrator/teacher/guidance counselor, School Health Coordinator, Hancock County Planning Commission, Maine Maritime Academy Dean of Students, Peninsula Area Team for Health board member, Healthy Island Project board member, CFO Resource Development Center staff member, Blue Hill Peninsula Chamber of Commerce staff member, Penobscot Bay Press, local legislator, Farm-to-School Coordinator, FSNE Coordinator, Local farmers/growers, Community/School garden leaders, Food Pantry Network member, food service staff, YMCA Fitness Director, Explorer’s Club leaders, students, YAP leaders, Land Trust Directors)</p> <p>Resources: Healthy Hancock Partners OSA</p>
<p>1-2. Continue to develop relationships with BH Chamber and Weekly Packet by determining various approaches to do outreach to the Chamber community and those who receive/read the Weekly Packet. Will do this through chamber newsletter, newspaper, email, phone, and/or other media channels.</p> <p>3. Plan with BH Chamber and Weekly Packet to develop series of health related articles/press releases to community retailers.</p> <p>4. Implement plan with BH Chamber and the Weekly Packet.</p>				

5. Monitor and evaluate the plan by reviewing the press/media/email, etc. through feedback from the community and the HP action team.