



INCORPORATED JUNE 25, 1792
Bucksport Bay Healthy Communities Coalition
P.O. Drawer X
Bucksport, Maine 04416
207-469-6682

Memorandum of Understanding

Date: November 6, 2007

To: Downcast Regional Coordinating Council

From: Bucksport Bay Healthy Communities Coalition

Subject: Memorandum of Understanding for Substance Abuse Prevention Plan for Hancock County

The Bucksport Bay Healthy Communities Coalition supports the implementation of the Hancock County Substance Abuse Prevention Plan through the following actions:

- Collaborate with Hancock County SPEP and Downeast District partners in opportunities to coordinate resources and programs to enhance local substance abuse prevention efforts
- Monitor key data sources to track progress on prevention plan goals and objectives
- Develop YAP group to assist with strategies and actions to reduce the incidence underage drinking.
- Continue work on Communities Mobilizing for Change on Alcohol strategies with law enforcement agencies, businesses and community residents on underage dinking, furnishing, hosting laws, and retail theft prevention.
- Promote OSA parent campaign on effective monitoring practices with coalition stakeholders and PTO groups
- Continue to recruit businesses to participate in the coalition's work place wellness program. The work place wellness website will highlight risks associated with high risk drinking.
- Promote a regional public relations campaign through Chambers of Commerce to endorse socially responsible retail pricing and promotions.

